

BE BOLD IN BROOKVILLE

Business Entrepreneurship Incubator 3-Tier Program

1. 8-week Business Boot Camp:

- a. Who: Open to anyone in the Region: Union, Franklin, Ripley, Dearborn, Ohio and Switzerland County.
- b. What: **8-week Business Boot Camp**
- c. When: Every Wednesday, Jan 8-Feb 26 from 6-8p.
- d. Where: Franklin County Public Library, 919 Main Street, Brookville, IN 47012
- e. Why: To offer a comprehensive training course that is a cornerstone initiative that furnishes aspiring entrepreneurs with vital business acumen and operational competencies, as well as the opportunity to learn to write a comprehensive business plan. Participants will learn skills to compete in the Start it Up Competition.
- f. Ginne Faller, Small Business Development Center, Business Advisor, trainer.
- g. Cost: Tuition is \$750 with opportunity for \$650 scholarship. \$100 from participant.
- h. Applications open in August with deadline of November 1. Participants will be notified by December 6, 2024.

2. Start it Up Competition.

- a. Who: Open to anyone in the Region: Union, Franklin, Ripley, Dearborn, Ohio and Switzerland County.
- b. What: **Start it Up Competition** a 15-minute presentation of the best elevator pitch, business plan, and best marketing plan given to a 3-judge panel.
- c. When: March 12, 2024.
- d. Where: Franklin County Public Library, 919 Main Street, Brookville, IN 47012
- e. Why: The competition is a Shark Tank style competition aimed at finding the best candidate to start up their small business in downtown
- f. Prize: First Prize: \$5,000, Second Prize \$4,000, Third Prize \$3,000

3. Jump Start Program

- a. Who: Competitors from the Start it up Competition who want to open a business in entertainment, retail or a restaurant on Main Street may be eligible
- b. What: **Jump Start Program** is a 2-year grant for rent/lease for two businesses worth \$12,000 each. The grant starts at \$1,000/month then decreases over a 2-year period. \$1000/month for first 3 months, then \$750/month for month 4-6, then \$500/month for month 7-18, then \$125/month for month 19-24 if the business is started in a Main Street Brookville building.
- c. When: 2 years
- d. Where: A building on Main Street, Brookville.
- e. Why: The goal of this program is to encourage people to start small businesses on Main Street, but with a team of people who will help them along the way. New Business Owners must attend a monthly meeting with local experts like an accountant, lawyer, insurance, HR, IT, and/or marketing that will help ensure the business is on track to success.

BE BOLD IN BROOKVILLE

8 week Business Bootcamp Application

Bootcamp will take place every Wednesday from Jan. 8 - Feb 26

At the Brookville Library 919 Main St Brookville, IN

6pm to 7:30pm

Cost is \$750 with a limited number of Scholarships available

Deadline to submit application is November 1st

Please be sure to fill out the entire form. Incomplete applications will be disqualified

Personal Information (Please Print)

Full Name: _____

Date of Birth: ___/___/___ Phone number _____

Email Address: _____

Current Address: _____

City _____ State _____ Zipcode _____

Educational Background

Highest Level of Education: Some High School ___ High School ___ Some College ___ College Grad ___

Field of Study: _____

Graduation Year: _____

Professional Experience

Current Occupation: _____

Years of Work Experience: _____

Are you interested in receiving a \$650 Scholarship for the program? Yes _____ No _____

Entrepreneurial Experience

Have you ever started a business before? Yes _____ No _____

If yes, please briefly describe your experience:

Bootcamp-specific Questions (Use additional sheets if needed)

- 1. Why do you want to participate in this 8-week business bootcamp?**
- 2. What specific skills or knowledge do you hope to gain from this bootcamp?**
- 3. Do you have a business idea or project you'd like to develop during the bootcamp? If yes, please describe it briefly.**
- 4. How do you plan to apply the knowledge gained from this bootcamp in your career or business?**
- 5. What do you consider your greatest strength in an entrepreneurial context?**
- 6. What area of business do you feel you need the most improvement in?**
- 7. Are you able to commit to this 8-week bootcamp? That means attending every scheduled class for the 8 weeks.**
- 8. Where will you obtain financial backing/input for your business? Are you prepared to invest personal capital into a business venture?**

Additional Information

What is unique about YOU that will make your business stand out and be successful?

Agreement

By submitting this application, I certify that all the information provided is true and accurate to the best of my knowledge. I understand that any false statements, misrepresentations, or incomplete application may result in the rejection of my application. I understand there is a November 1st, 2024 deadline for application submittal.

Signature: _____

Date: _____

Applications may be submitted by being dropped off at:

Main Street Brookville at 632 Main Street, Brookville

Franklin County Community Foundation at 527 Main Street, Brookville

Or emailed to: info@mainstreetbrookville.org

Reach out to 765-547-3454 with any questions

Those applicants that are accepted into the Be Bold in Brookville Business Bootcamp will be notified by December 6th, 2024.

***BE BOLD IN
BROOKVILLE***